



CHERISHED BLOOMS

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cher@cherishedblooms.com



0427 602 409



www.cherishedblooms.com

## Cherished Blooms tips for Flower Care

Here are a few flower care tips that will be useful for giving your flowers the best care and longevity.

### Before Delivery Flower Care

To ensure that your bouquet lasts as long as possible, it is important to take good care of it once the festivities are done. This allows you to enjoy the beauty and fragrance of the flowers for a little while longer.

- Bouquets are generally out of water for a full day during your wedding, so whenever you get a chance - **remember to pit them in water as soon as possible.**
- At the end of your wedding night, remember to place the flowers back in water or a vase and store them somewhere cool. Be sure to grab a centrepiece too, as those flowers are in water all day and hold up better. We can substitute the best condition flowers if we have extra.
- After your wedding, recut the stems, cutting 1cm off the bottom of the stems, and keep them in fresh water until you deliver them. This can help the flowers absorb water more effectively, keeping them looking fresher for longer.
- The sooner we receive your flowers, the better the result you will have once they are preserved. We ask that your flowers are **1-3 days** old for the best preserving result.

### After Collection Framed Flower Care

Like any natural product, care is needed to ensure the durability of the flowers. Many factors will play a major role in how long your flowers will last, such as the amount of sunlight, humidity, and heat that the frame is exposed to. These factors will determine its lifespan.

- Keep your frame lying flat if possible, during travels.
- Avoid contact with direct sunlight to prevent discoloration or fading.
- DO NOT store/hang in damp or high humidity place (like your bathroom).
- Keep the top glass clean with glass cleaner only. Spray on the rag first, not directly on the glass.
- Avoid opening the frame unless necessary to remove any loose sand or flower pieces, be sure to close it tightly afterwards. You should only need to do this once after travel/transit.
- Ensure you use correct hanging fasteners for the weight of your frame, and if worried, use extra to be safe. Do not use M3 or Command Hanger Hooks.